



# HARRISON HECHT

art director

## EDUCATION

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- 2019 - 2021 **Miami Ad School Berlin – Berlin, Germany**  
*Art Direction Portfolio Intensive*
- 2016 - 2018 **Parsons School of Design – New York, NY**  
*Strategic Design and Management BBA; Honors Graduate*
- 2016 (summer) **Parsons School of Design – Paris, France**  
*Fashion Design Intensive*
- 2014 - 2016 **Belmont University – Nashville, TN**  
*Music Business BBA; Five Times Dean's List*

## EXPERIENCE

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- 2020 (July-Oct) **Leo Burnett – Zurich, Switzerland**  
*Creative Intern*  
- WFH for Swiss campaigns and how they can respond visually and conceptually during the Coronavirus Pandemic.
- 2020 (Mar-June) **Mojo Supermarket – New York, NY**  
*Creative Intern*  
- WFH on Art Direction and Concepting for publicity stunts, digital and integrated advertising pitches; from fashion brands to energy companies.
- 2018 (Aug-Dec) **Tory Burch – New York, NY**  
*Public Relations Strategy Intern*  
- Created trend reports based on fashion week trends and conducted market research on competitor brands/designers.
- 2018 (May-Aug) **Karla Otto (Marni and Jil Sander) – New York, NY**  
*Public Relations Intern*  
- Generated brand awareness for Marni and Jil Sander through promotional activities and editorials for major publications.
- 2018 (Jan-May) **Zac Posen – New York, NY**  
*Communications and VIP Intern*  
- Managed weekly digital press recaps and worked with the VIP team.
- 2017 (May-Nov) **WE- DESIGNS / Parsons – New York, NY**  
*Intern and Research Assistant*  
- Mentored by an acclaimed architect for an outdoor installation proposal in Chinatown New York and an installation for London Design week.
- 2017 (May) **The Met Gala – New York, NY**  
*Volunteer for Production and Styling*  
- Assisted in assembling the Commes des Garçons Met Gala.

## PROFILE

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*As an art director, I aim to redefine the visual norms of advertising by creating compelling visuals that make people feel that they are the premium version of themselves.*

## CONTACT

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## SKILLS

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 Photoshop, Illustrator, C4D, After Effects, and InDesign

 PowerPoint, InDesign, Google Slides, and Keynote

 Photography, Sewing, Making, and Collaging