



# HARRISON HECHT

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## Experience

**antoni / Mercedes-Benz – Berlin September 2020-present / Art Director** - Artist selection, creating visual concepts, asset lists, take ideas from start to finish, creating client presentations, production briefings, sourcing creatives, and directing numerous shoots.

- **Intern September 2020-April 2021, Student-Worker April-June 2021, Junior Art Director June 2021-September 2022.**

**Publicis Groupe – Zurich August-September 2020 / Art Direction Intern** - Corporate Identity + layout adaptations.

**Mojo Supermarket – NYC February-July 2020 / Freelance Assistant Art Director** - Concepting + Art Direction for the promo for Savage X Fenty Vol. 2 / Savage\_Not\_Sorry Campaign on Amazon Prime.

**Karla Otto (Jil Sander, Off-White, Marni) – NYC August 2018-January 2019 / PR Intern** - Influencer relations and brand placement (digital / print global media) as well as pitching ideas for advertorials and social media content.

**Tory Burch – NYC March-September 2019 / Communications Intern** - Creating trend forecast reports and digital brand placement as well as prepping giftings for influencers and working with the social media and VIP team.

**Zac Posen – NYC Jan-May 2018 / VIP + Celebrity Styling + PR Intern** - Styling for the Oscars, Grammys, and Met Gala.

**Fourth Floor – NYC April 2017-December 2018 / Luxury Fashion Recruiter** - Placed talents at Dior, Cartier, Prada, and Chanel.

**Parsons School of Design / The New School – NYC May 2017-December 2017 / Design + Research Assistant** - Installation design, prototyping and experiential marketing research.

**Met Gala – NYC May 2017 / Freelance Production Assistant Raul Avila Inc.** - Commes Des Garçons installation assembly.

## Education

**Miami Ad School Berlin – Berlin 2019-2021 / Art Direction Portfolio Certificate**

**Parsons School of Design – NYC 2014-2018 / Strategic Design and Management BBA**

**Parsons School of Design – Paris Summer 2016 / Fashion Design and Trend Forecasting Intensive**

## Skills

- Mood Boards / Styling
- Photoshop
- Illustrator
- After Effects
- Premier Pro
- InDesign
- Concepting
- Typography
- Keynote
- Microsoft Office
- Google Apps
- Public Speaking

## Awards

- 3X Webby Awards - Mojo Supermarket / Savage X Fenty
- 2X D&AD - New Blood Wood Pencil (New Blood Academy 2020)
- 2X Ads of the World
- University Honors (Parsons)
- Departmental BBA Honors (Parsons)
- Dean's List Every Semester (Parsons + Belmont)