

HARRISON HECHT

phone: +49 160 91990034

email: theharrisonhecht@gmail.com

Experience

antoni / Mercedes-Benz Global Agency – Berlin September 2020-present / Junior Art Director - concepting and art direction such as artist selection, take ideas from start to finish for 360 campaigns + create presentations and production briefings.

- Intern September 2020-April 2021, Student-Worker April-June 2021, Junior Art Director June 2021-Present.

Leo Burnett – Zurich August-September 2020 / Art Direction Intern - Corporate Identity + layout adaptations for Assura Insurance.

Mojo Supermarket – NYC February-July 2020 / **Freelance Assistant Art Director** - Concepting + Art Direction for the Instagram promo for **Savage X Fenty Vol. 2 / Savage_Not_Sorry Campaign** on Amazon Prime.

Tory Burch – NYC July 2018-January 2019 / Communications Intern - Trend Forecast Reports and digital brand placement research.

Karla Otto (Marni & Jil Sander) – NYC March-August 2018 / PR Intern - Influencer relations and brand placement (digital / print global media) as well as pitching ideas for potential advertorials.

Zac Posen - NYC Jan-May 2018 / VIP + Celebrity Styling Intern - VIP Relations and styling for the Oscars, Grammys, and Met Gala.

Fourth Floor - NYC April 2017-December 2018 / Luxury Fashion Recruiter - Placed talents at Dior, Cartier, Prada, and Chanel.

Parsons School of Design / The New School – NYC May 2017-December 2017 / Design + Research Assistant - Installation design and prototyping and experiential research.

Met Gala – NYC May 2017 / Freelance Production Assistant Raul Avila Inc. - Commes Des Garçons installation assembly.

Education

- InDesign

Miami Ad School Berlin - Berlin 2019-2021 / Art Direction Portfolio Certificate

- Public Speaking

Parsons School of Design - NYC 2016-2018 / Strategic Design and Management BBA

Parsons School of Design – Paris Summer 2026 / Fashion Design and Trend Forecasting Intensive

Belmont University - Nashville 2014-2016 / Music Business and Entertainment Industry BBA

Skills		Awards
- Mood Boards / Styling	- Concepting	- 3X Webby Awards - Mojo Supermarket / Savage X Fenty
- Photoshop	- Typography	- 2X D&AD - New Blood Wood Pencil (New Blood Academy 2020)
- Illustrator	- Keynote	- 2X Ads of the World
- After Effects	- Microsoft Office	- University Honors (Parsons)
- Premier Pro	- Google Apps	- Departmental BBA Honors (Parsons)

- Dean's List Every Semester (Parsons + Belmont)